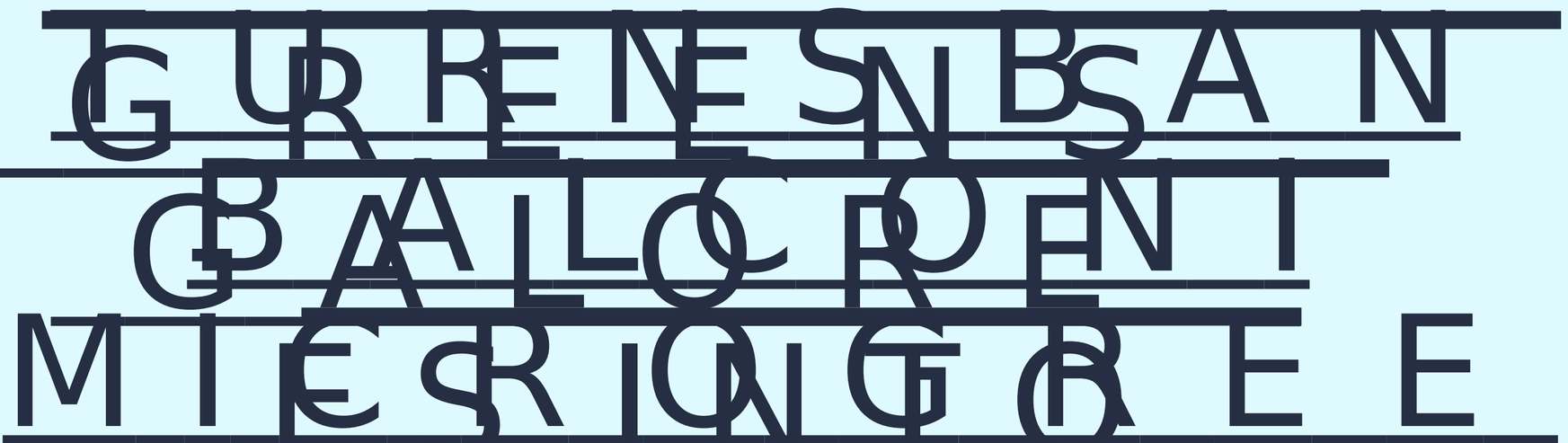
MUGREENSAN DYNASTY



NEMPIRES

THE RISE OF MICRO GREENS IN BANGALORE

- A green revolution is quietly transforming
- Bangalore Urban tech workers are turning balconies into micro- farms
- Health trends and sustainable living drive the shift

RAJESH’S ₹6.2 LAKH BALCONY FARM

- Former coder Rajesh earns over ₹6.2
- lakhs/month Grows microgreens in an 80
- sq. ft. balcony Supplies fresh greens to restaurants at ₹800/kg

FROM LAYOFFS TO LEAFYPROFITS

- Priya Mehta turned job loss into opportunity
  - Her spare bedroom farm earns ₹4.5 lakhs/month
  - Her microgreens are now a staple in elite kitchens

WHY MICROGREENS WORK IN URBAN HOMES

- Easy to grow in small spaces with low cost
- Require little time and minimal tools
- Perfect for health-conscious city dwellers

TECHIES TRADING CODE FOR CROPS

- Growing trend across HSR Layout, Koramangala, Whitefield
- Community of urban farmers share seeds and insights
- Escape from corporate burnout into a profitable hobby

FREEDOM TO WORK LESS, EARN MORE

- Micro-farmers work just 4 hours a day
- More income than previous full-time jobs
- Gaining time, health, and independence

RESTAURANTS FUEL THE MICRO GREENS BOOM

- Premium eateries crave fresh, local produce
  - Microgreens add nutrition, flavor, and flair to dishes
- High, recurring demand keeps growers thriving

BANGALORE'S URBAN WEAKNESS = GREEN OPPORTUNITY

- High rent? Use your space to grow profits
- Traffic? Skip the commute and farm from home
- Turning city challenges into solutions

ABOUT MU GREENS AND GREENS

- Join Mu Greens and Greens, Bangalore's organic microgreens and wheatgrass pioneers, for the freshest, sustainably-grown greens.
  Dive into our acclaimed training programs and transform your culinary skills and wellness with our
- diverse range of products. Explore more:
  Google Business Profile:
- https://maps.app.goo.gl/VjJHvgzXht8BqPt
- 89 Original Source: https://www.mugreens.com/ Powered by Mu Greens and Greens

START GROWING YOUR OWN SUCCESS

- Your balcony can become your green goldmine
- Minimal investment, maximum impact
- Take the first step into Bangalore’s urban farming future

THANK YOU